ABSTRACT OF THE DISCLOSURE

[0237]

Embodiments of the present invention relate to methods and systems of managing delivery of data to network applications. In an embodiment, a data packet including a service address and a payload is received. A plurality of network applications associated with the service address of the data packet are identified. The plurality of network applications associated with the service address include a first network application and a second network application, where the first network application is different from the second network application. At least the payload of the data packet is sent to the first network application and the second network application.

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